



OUR VISION

Ankeny is a multi-generational hometown with an independent community spirit. Residents enjoy a safe community, an active lifestyle, thriving businesses, and easy connectivity to the region.

OUR MISSION

The Mission of the City of Ankeny is to provide customer-focused, high-quality services and sound fiscal management. By advocating for and engaging our community, we enhance quality of life and protect the community's interests.

OUR VALUES

Teamwork
Respect
Quality
Integrity
Professionalism
Communication

OUR GOALS

- 1 Upgrade Essential Infrastructure
- 2 Exercise Financial Discipline
- 3 Deliver Exceptional Service
- 4 Enhance Quality of Life
- 5 Strengthen Community Engagement
- 6 Ensure Economic Vitality
- 7 Provide Regional Leadership
- 8 Become the Employer of Choice

OUR STRATEGY

- 1.1 – Reduce traffic congestion and improve traffic safety.
1.2 – Maintain aging infrastructure.
1.3 – Continue to examine and fund existing facility maintenance and future expansion needs.
1.4 – Maintain parks and facilities at a high level.
1.5 – Complete transportation plan and address long-term public transit needs.
1.6 – Improve major transportation corridors for all modes of travel (vehicle, bikes, pedestrians).
1.7 – Identify, present, and implement enhanced engineering standards for public infrastructure.
- 2.1 – Prioritize core services and align new services/program budgets to the City's mission.
2.2 – Maximize City services at the current tax rate.
2.3 – Improve long-range financial planning for replacement costs and major investments.
2.4 – Reduce the City's debt burden.
2.5 – Diversify revenue sources.
2.6 – Actively manage City fees for cost recovery, competitiveness, and mandates.
- 3.1 – Provide sufficient staffing to achieve exceptional service levels.
3.2 – Leverage technology to improve return on investment, operational efficiencies, and public access to City services.
3.3 – Maintain high citizen satisfaction rating.
3.4 – Strengthen collaboration and innovation between City departments.
- 4.1 – Achieve a hometown feel through events, safety, place-making, and community trends.
4.2 – Develop unique attractions, neighborhoods, and recreational spaces.
4.3 – Assess the quality of current sports complex amenities, consider options and alternatives that address indoor facility needs.
4.4 – Update zoning and subdivision ordinances.
- 5.1 – Optimize existing partnerships and support new ones.
5.2 – Optimize the use of internal and external communication tools and techniques.
5.3 – Engage the public in "spreading-the-word" of City successes.
- 6.1 – Practice purposeful and bold economic development.
6.2 – Expand the commercial tax base and job opportunities.
6.3 – Responsibly guide community growth, redevelopment, and revitalization.
6.4 – Implement a proactive annexation process.
6.5 – Increase tax base and densities.
- 7.1 – Support regional initiatives benefitting Ankeny.
7.2 – Assume leadership roles in key regional government organizations.
7.3 – Collaborate with other suburban communities.
7.4 – Increase City presence at industry conferences.
- 8.1 – Attract and retain a high-performing, diverse, and competent City staff team.
8.2 – Address employee health and well-being.
8.3 – Increase training and development opportunities.
8.4 – Encourage collaborative and collegial coworker relationships.
8.5 – Implement robust and competitive recruiting.
8.6 – Increase flexibility for the City workforce.